

Oslo, 8 December 2020

@ Legenes Hus + Zoom

The Shipping Academy™ by
Shipping & Offshore Network

OBJECTIVE

The purpose of this one-day course is to let participants understand the basic historical, cultural and political foundations of China's breathtaking development since the beginning of the 1980s up to this day. Furthermore, the findings and analysis of this course will be used to provide participants with an in-depth understanding of the four main pillars (China Dream, Social Credit System, One Belt One Road, Made in China 2025) of China's Vision 2049 aiming at the "great rejuvenation of the Chinese nation", this is, China should regain its leading role as the center of the world – on the basis of the "All Under Heaven" ancient Chinese world view.

As a result, course participants will be able to use the knowledge gained to understand what current and future challenges and opportunities China's growing geopolitical role will mean for our "western" worldview and how we could and should adjust our strategic approach to and with China in the future.

TIAN XIA – ALL UNDER HEAVEN China's Vision 2049 for a New World in Order

TARGET GROUP

This course is designed as an interactive, applied, case-based seminar and workshop. Anyone who is interested in understanding the context between China's complex and vast historical background, and the country's growing geopolitical, cultural and social implications on a global landscape, will be able to obtain a profound understanding.

In particular, business practitioners and professionals dealing in and with China will be able to better structure, re-adjust and fine-tune their strategic approach to China.

TOPICS TO BE DISCUSSED

- TIAN XIA – China's ancient conception of the world & self-image
- China's revival – the "reform and opening up" policies since 1978
- Different Chinese and Western rationalities and normative basics
- China's Vision 2049:
 - China Dream*
 - Social Credit System*
 - Made in China 2025*
 - One Belt One Road*
- Geopolitical, economic and social considerations of "TIAN XIA"
- Covid-19 and its impact on China

VENUE, DATE, TIME & PRICE 2020

Oslo: Tuesday 8 December

Time: 09.00–16.00

Members: NOK 5,500 (3,500)

Others: NOK 6,900 (4,900)

Group discount available. Price includes lunch for those present, course material and certificate.



THE LECTURER

Dr Josef Mondl is a world leading scholar on China. He is Director of the China Competence Center, University of St. Gallen, Switzerland. For more information about Josef, see overleaf.

REGISTRATION by mail to

post@shippingoffshorenetwork.no

www.shippingsoffshorenetwork.no

TIAN XIA – ALL UNDER HEAVEN

China's Vision 2049 for a New World in Order

ABOUT THE LECTURER

Dr Josef Mondl studied Sinology and Economics in Vienna and Taipei. He holds a Master in Business Management and Sinology from the University of Vienna and Taiwan University, as well as a Doctor in Business Administration from SMP St. Gallen and Florida Gulf Coast University.

From 1986 to 1990 he worked as Marketing Officer at the Austrian Embassy Commercial Section Beijing. He was then transferred to the Austrian Embassy Commercial Section Lagos, where he served as Commercial Attaché for Equatorial Guinea, Nigeria, Benin, Ghana, Liberia and Sierra Leone from 1990 to 1993.

After that, he returned to China, where he continued his posting as Commercial Attache at the Austrian Embassy Commercial Section Beijing until 1998, when he was called back to Austria.

Early 2001, a leading Swiss Telecom supplier invited him to head and implement its transfer and setting up part of its production facilities from Switzerland, the US, and the UK, to Mainland China. This included strategic localization coordination as well as transfer of a plating line from Switzerland.

In 2003, Dr Mondl joined the University of St Gallen to act as Executive Director of the China Competence Center, while being lecturer on China related topics in various MBA, EMBA, and other Executive Training Programs. Furthermore, he is a Senior Advisor of the TAO China Center Switzerland, a company specialized in business consulting, strategic market development, and organizational competence building.

At the same time, he is Senior Associate China and ASEAN relations at Globethics Leadership Center in Geneva and advises the stars foundation of UBS Switzerland on issues related to Western China Development.



Dr Mondl is a frequent guest lecturer on China related issues at various universities and business schools as well as business organizations in Switzerland, has published different articles on China's and Asia's economic and cultural development, and holds seminars on intercultural topic. In 2017, Dr Mondl became founding board member of ViewFinTM (developer of Metaverse, the first public blockchain based on PoW consensus mechanism in China); he is also a member of the board of COSCO SHIPPING Bulk (Europe) GmbH, Hamburg, succursale de Genève. Furthermore, he is Senior Advisor to the Sino-Swiss Technopark in Chongqing.

FROM OUR ANNUAL SUMMIT 2019

- ***Excellent presentation and content which provided me with a new and deeper understanding of China.***
- ***This is one of the best presentations I have ever seen!***
- ***Exceptional and excellent presentation, shedding new light on why we in the West fail to understand what motivates the Chinese to act as they do. Very exciting!***
- ***Very interesting - a real wakeup call.***