

Thursday 2 November, 2023

@ Norges Rederiforbund

The Shipping Academy by
Shipping & Offshore Network

DATE, TIME & ATTENDANCE FEE

Oslo: Thursday 2 November

Time: 09.00–16.00

Members: NOK 6,900

Others: NOK 8,500

Group discount available. Price includes food and drinks, course material and signed certificate.

OBJECTIVE

The goal of this one-day course is for participants to first gain an understanding of the historical, cultural, political, and economic foundations of 'Old China' (pre-1949) as well as 'New China' (post-1949).

Decisive for China's breathtaking development since the 'Reform and Opening-up Policy' termed 'Socialism with Chinese Characteristics' under Deng Xiaoping since 1979 are above all two factors: the unique 'Chineseness', whose DNA was shaped and consolidated in the pre-Qin period; and the 'System of Dual Bureaucracy', originated by Vladimir Lenin, who devised it as a subversion-proof structure ideal for the early years of the Soviet Union, and which China's Xi Jinping defined as the one-and-only 'China Dream' as the 2049 vision for China's national and global rejuvenation. However, with COVID-19 as an accelerant, the foundations of this 'China Dream' seem to be shaking more and more.

TIAN XIA – BEYOND THE CHINA DREAM China's Vision 2049 for a New World in Order

With growing Western pressure on human rights issues, an increasingly apparent corrupt banking apparatus, an extremely fragile foundation in the real estate sector, and above all the growing power struggle between the ruling and the deep factions within the CCP: will the 'China Dream' even collapse in on itself and unleash devastating shock waves?

Only knowledge and understanding of all this will allow us to look into China's (and our) future: in this course we will try to break down possible future scenarios for China's economy, security and foreign policy, domestic politics, as well as culture and society, and thus be able to derive possible 'Western' recommendations for action.

TOPICS TO BE DISCUSSED

- 'Zhōng-Guó' – A brief overview of the fundamentals that shape the historical and cultural DNA of the 'Chineseness' to this day.
- East vs. West – different rationalities and normative values.
- China's Vision 2049 – Tian-Xia: China's major global initiatives for a new 'World in Order'.
- Whatever the future may bring, China's development will be an increasing challenge, especially for the West: the honeymoon is over!



THE LECTURER

Dr Josef Mondl is a world leading scholar on China. He is Director of the China Competence Center, University of St. Gallen, Switzerland. For more information about Josef, see overleaf.

[REGISTRATION HERE](#) or by email to post@shippingoffshorenetwork.no

TIAN XIA – BEYOND THE CHINA DREAM

China's Vision 2049 for a New World in Order

Dr Josef Mondl studied Sinology and Economics in Vienna and Taipei. He holds a Master in Business Management and Sinology from the University of Vienna and Taiwan University, as well as a Doctor in Business Administration from SMP St. Gallen and Florida Gulf Coast University.

From 1986 to 1990 he worked as Marketing Officer at the Austrian Embassy Commercial Section in Beijing. He was then transferred to the Austrian Embassy Commercial Section Lagos, where he served as Commercial Attaché for Equatorial Guinea, Nigeria, Benin, Ghana, Liberia and Sierra Leone from 1990 to 1993. After that, he returned to China, where he continued his posting as Commercial Attache at the Austrian Embassy Commercial Section Beijing.

In 2003, Dr Mondl joined the University of St Gallen as Executive Director of the China Competence Center, while being lecturer on China related topics in various MBA, EMBA, and Executive Training Programs.

He is also Senior Associate China and ASEAN relations at Globethics Leadership Center in Geneva and advises the foundation of UBS Switzerland on issues related to Western China Development.

Dr Mondl is a frequent guest lecturer on China related issues at various universities and business schools as well as business organizations in Switzerland, has published different articles on China's and Asia's economic and cultural development, and holds seminars on intercultural topic.

In 2017, he became founding board member of ViewFinTM (developer of Metaverse, the first public blockchain based on PoW consensus mechanism in China); he is also a member of the board of COSCO SHIPPING Bulk (Europe) GmbH.

Furthermore, he is Senior Advisor to the Sino-Swiss Technopark in Chongqing.

In 2019, Dr Mondl founded the "World Association for Sustainable Digital Transfor-



mation", which is dedicated to addressing issues, challenges and opportunities in the sustainability of digital transformation processes in six focus areas (finance & technology, society & government, agriculture, health, culture and education) in the core regions of Europe, Asia, Africa and Latin America .



FROM OUR ANNUAL SUMMIT 2019 – why we decided to make this course

- ***Excellent presentation and content which provided me with a new and deeper understanding of China!***
- ***This is one of the best presentations I have ever seen!***
- ***Exceptional and excellent presentation, shedding new light on why we in the West fail to understand what motivates the Chinese to act as they do. Exciting!***
- ***Very interesting - a real wakeup call.***